Monitor & Evaluate Business Transformation Value Creation
Amplify value life cycle
Visual Program Definition

Benefit or Outcome Maps are a visualization of the business drivers and the associated project scope. They show the why and how:

- Why is the scope necessary?
- How does the delivery of the scope align with required business outcomes?
- A blueprint for the realization of stakeholder driven benefits.

Benefit maps support the linking of initiatives with the expected benefits and goals.

Assumptions are also captured into the risk register for validation purposes. Once identified, initiative and benefits registers are automatically populated.
Governance Structure

Amplify supports an n-level hierarchy structure, which enables every program and portfolio to be decomposed into appropriate management units.

Examples include:

Program
- Workstreams
  - Initiatives

Portfolio
- Programs
  - Workstreams
  - Work Packages
Once benefits are identified, a detailed profile of each is produced including:

- Detailed description of benefit.
- What strategic objective does it support?
- What is the current value of the benefit?
- Outputs required for the benefit to be realised, as well as dependency to other benefits.
- Metrics for Benefit Quantification and Delivery Performance Measurement.
Amplify allows for costs to be categorized by a configurable set of Cost Categories.

The categorized cost breakdown can then be explored using the investment dashboard, or analyzed using the Amplify reporting templates.
Amplify enables a drag and drop workflow that allows existing Cost and Benefit data to be quickly imported directly from Excel.

Using the same workflow, the cost and benefit data can be updated for the entire enterprise using a single template.
Features of the Options Analysis tool:

- Simultaneously compare up to 3 different Options.
- Options are included without the need for user input, in the Business Case report.
- Select a ‘Recommended’ Option for the Business Case
- The selected Option can then be ‘Activated’, which archives all other components.
Options Analysis

Minimum Implementation:
- **Benefits Delivered:** $3.5M (31% of Highest)
- **Total Investment:** $2.1M (14% of the Highest)
- **Payback Period:** 12 Months (1st July, 2015 - 30th June 2016)
- **Risk Rating:** Medium

Optimum Implementation:
- **Benefits Delivered:** $7.2M (67% of Highest)
- **Total Investment:** $9.5M (62% of the Highest)
- **Payback Period:** 5 Years (1st July, 2015 - 30th June 2020)
- **Risk Rating:** Low

Complete Implementation:
- **Benefits Delivered:** $11M (Highest)
- **Total Investment:** $15M (Highest)
- **Payback Period:** 7 Years (1st July, 2015 - 30th June 2022)
- **Risk Rating:** High

**Top Financial Benefits**
- Modernisation of primary facilities: $500M
- Outsourcing warehousing and distribution: $234M
- Ops Infrastructure support: $150M
- Rango ding ding who said I can't sing: $70M
- Who who whoa, let the dogs out?: $10M

**Benefit Return Profile**
- **Option 1**
- **Option 2**
- **Option 3**

Click to select this option.
Stage Gate Delivery Process

- Create a defined lifecycle process that all initiatives must follow
- Each stage ends with a decision point (Stage Gate) with assessment criteria that must be met
- Approval to proceed to next stage are tracked via workflow and recorded in the initiative’s history log
Monitor Benefits Realization

- Once the Business Case is approved, Amplify supports the creation of a Baseline, which will be used when comparing and reporting performance.
- Amplify supports automated or manual collection of performance metrics from across the business.
- This reduces the resources needed to collect, analyze and disseminate performance information.
Monitor and Forecast

Benefits and Lead Indicators
Calculate the true cost of delays

- Link delivery schedules to benefits
- When there is a delay in a delivery milestone that will affect the start of benefit realization, Amplify will calculate the impact on all linked benefits
- This enables decision makers to have a complete picture of the impact of schedule delay on forecast benefits
The project dashboard brings the cost, benefits, risks and schedule together in one convenient location.
Program Performance Dashboards

Workflow, delivery threats and health summary

Process overview for the program including cost and benefit by stage
Status Reporting